



OBJECTIVE

To obtain a Graphic Design position that would allow my attention to detail and design experience to shine through as a valued contributing member of a creative team.

QUALITIES

Good Communicator & Listener, Hardworking, Full of Ideas, Able to Work Well With Others, Excellent Problem Solving Skills, Quick Learner, Good with Multi-Tasking, Deadline Driven, Determined, Good Sense of Humor

SKILLS DESIGN/WEB

Web and Graphic Design, Information Design, User Interface and Information Architecture, Logo and Identity Design, Typography, Content Management Systems using WordPress.

PROFESSIONAL EXPERIENCE

Graphic/Web Designer *BrandWell Creative, South San Francisco, Ca {April 2010 – Present}*

Primary responsibilities include the design, production, and coding of web pages, graphics, and print materials.

- Managed In-House design files and Archiving as well as Office Admin (ordering supplies & Vendor communication)
- Reviewed, prepped and uploaded files for developers and print vendors, which included original source files, signage and promotional collateral
- Web site design and production for; Zaytoon SF, GiiNii, Smoke Eaters, Squat & Gobble, Hand of the Peninsula, some of which included site maps, wire frames and coding
- Project management and maintenance of site content using WordPress as a CMS

Graphic Designer *Nastro Design Pacifica, Ca {January 2002 – Present}*

Managed all aspects of the design and client processes from design, web development, project management and production. Developed skills as a communicator, multi-tasker, and designer. Clients include: Chatterfly, Speck Products, Gump's SF, GLC Construction.

Freelance Graphic Designer *Speck Products, Palo Alto, Ca {February 2010 – March 2010}*

Worked along side Sales, Marketing, and Product Development departments to produce custom packaging, illustrations, and sales literature for Speck Products.

Graphic Production Artist *Monster Cable Products, Inc. Brisbane, Ca {January 2006 – March 2009}*

- Created successful design solutions for corporate communications such as, advertisements, POP/POS Displays, and Trade Show Graphics. This also encompassed layout, color selection and illustrations for marketing collateral i.e. packaging, manuals, literature, and On Product Graphics (OPGs)
- Proposed and designed sales presentation portfolios for the Sales Team which saved the Company over \$ 8,000 a year
- Created a trade show banner/poster reference guide that proved to be an instrumental tool for the company as a whole
- Promoted twice within the company over a period of five years

Marketing Assistant *Monster Cable Products, Inc. Brisbane, Ca {August 2005 – January 2006}*

- Supported the Marketing Department in all aspects of the day to day functions (i.e. Ordering supplies, ordering printed samples, building mock-ups for presentations)
- Attended CES and CEDIA 4 times and acted as the primary support for the Executive team, Sales Force, and the Marketing Department
- Coordinated execution and delivery of 300+ mock-ups and materials for sales presentations in conjunction with the Engineering Department

Art Assistant *Monster Cable Products, Inc. Brisbane, Ca {January 2004 – August 2005}*

- Filed paper work such as Purchase Orders, Printed Samples and Expense Reports
- Ensured that department supplies from outside vendors were available at all times (i.e. Xerox Paper, HP Toners, Xyron supplies)

Graphic Designer/Desktop Publisher *OfficeMax Impress™ Print & Document Services San Francisco, Ca {January 2002 – April 2005}*

- Provided customer consultation as well as business service for customers such as printing, and finishing.
- Managed and maintained inventory (i.e. Paper, binding supplies, rubber stamps)

EDUCATION

San Francisco State University - San Francisco, Ca

Multimedia Certificate, Emphasis: Web Design & Development {In Progress}

San Francisco State University - San Francisco, Ca

Degree: Bachelors of Arts Industrial Arts / Visual Communication Major: Graphic Design {May 2005}

APPLICATIONS

Microsoft Office Suite,
Adobe Creative Suite
CS3/5: Photoshop,
Illustrator, InDesign, Acrobat,
Dreamweaver, TextMate,
HTML, CSS, FTP, Transmit,
familiar with: WordPress, Flash

CLOUD APPS

Mobile Me, Basecamp, Harvest

AFFILIATIONS

AIGA American Institute for
Graphic Artists, member since
{January 2004 – Present}

HONORS/ACTIVITIES

Monster of The Month {2005}
Chrysalis, San Francisco State
University Student Exhibit
{Spring 2004}